

# ARTEINNIAN [REDACTED]

CREATIVE MARKETING SPECIALIST



## SKILLS

- Social Media Marketing
- Content Creation
- Client Pitch Deck
- Market Research
- Sales and Marketing Perspective
- Copywriting and Proofreading
- Photo and Video Editing
- Project Management Tools
- Microsoft 365
- Google Workspace
- Adobe Creative Suite

## EDUCATION

### BS IT MAJ IN DIGITAL ARTS

[REDACTED]  
2017 - 2019 | Graduated

### MULTIMEDIA ARTS

[REDACTED]  
2015 - 2017 | Graduated

## PROFILE

I am a highly adaptable creative marketing specialist with a 7-year track record of collaborating with renowned global brands including Target, Coles, Montblanc, Hyperice, OPPO and more.

## EXPERIENCE

### BRAND SPECIALIST

[REDACTED]  
Mar 2022 - Nov 2023

Establish a compelling brand identity and persona while crafting customized presentation templates tailored for international clients in diverse market opportunities.

### AD SPECIALIST AND CONTENT CREATOR

[REDACTED]  
Sept 2021 - Mar 2022

Generate engaging marketing content for e-commerce platforms and craft compelling product stories that foster a strong connection with 'Connect Us,' our parent company.

### MARKETING CONTENT SPECIALIST

[REDACTED]  
Sept 2020 - Sept 2021

Oversaw the brand's social media accounts and curated a comprehensive content calendar. Additionally, conceptualized and designed impactful print ads for brand promotion.

## CHARACTER REFERENCE

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

## EXPERIENCE

### ON-CALL ADVERTISEMENT SPECIALIST

[REDACTED]

Jan 2021 - Mar 2021

Implement a dedicated marketing content strategy for the 'Litson Baka' campaign while orchestrating a cohesive social media content plan for Andok's Litson Corp and its affiliated companies.

### CONTENT WRITER AND DESIGNER

[REDACTED]

Mar 2018 - Feb 2019

Develop captivating storytelling and innovative concepts for brochures, magazines, and books.

## DIFFERENT FIELD EXPERIENCE

### STORYBOARD ARTIST

[REDACTED]

Aug 2020 - Apr 2021

I transform scriptwriter's concepts into graphic illustrations to assist animators and video editors in the creation of educational materials.

### LAYOUT ARTIST

[REDACTED]

Mar 2019 - Jan 2020

I was responsible for developing graphic designs for learning materials and test booklets.

### SENIOR MULTIMEDIA ARTIST

[REDACTED]

Dec 2016 - Mar 2018

Generating a diverse range of creative assets and I oversee both creative and marketing assets for the company.