



KHIMBER

Contact number: [REDACTED]

Personal Email: [REDACTED]

Professional Profile [REDACTED]

SUMMARY

An adaptable, hardworking, and reliable professional with extensive experience in the media field, open to various roles within the niche. Known for leadership, effective communication, and teamwork. Dedicated to delivering high-quality work and completing projects successfully.

SKILLS

TECHNICAL SKILLS

- Social Media Marketing
- Content Creation
- Media Production
- Graphic Design & Layout
- Photography & Video Editing
- Creative, Formal & News Writing
- Search Engine Optimization
- Web Development & Design

SOFT SKILLS

- Versatility
- Efficient Communication
- Critical Thinking
- Creative Problem-solving
- Leadership
- Teamwork & Collaboration
- Time-management
- Self-Motivated

LANGUAGES

- English
- Filipino
- Bahasa Melayu (Basic)

EDUCATION

TERTIARY SCHOOL

Bachelor of Arts in Communication

[REDACTED]

- Graduated on July 3, 2024

Aug 2020 - May 2024

SECONDARY SCHOOL

[REDACTED]

- Graduated on November 11, 2019

Jan 2015 - Nov 2019

WORK EXPERIENCE

[REDACTED]

Social Media Marketer

- Manages multiple Social Media Platforms (Facebook, Instagram and LinkedIn)
- Content curation and creation
- Community engagement and management
- Build brand awareness
- Analyze campaigns
- Ads Management

Oct 2024 - March 2025

[REDACTED]

Social Media Manager

- Managed Content in Social Media Platforms (Facebook and Instagram)
- Content creation

Jan 2023 - June 2024

Feb 2024 - May 2024

Student Intern | Team Leader/Coordinator

- News writer, News Reporter and News Anchor, and News Production team
- Created contents for [REDACTED] Social media Accounts
- Produced a special Podcast project [REDACTED]
- Media coverage in city-wide events and activities

Sep 2023 - Dec 2023

Student Intern

- Pitched a new Social Media Branding for [REDACTED] Facebook, Instagram, and Tiktok
- Managed [REDACTED] Social Media Accounts (Facebook, Instagram, and Tiktok)
- Created and curated contents
- Produced own Tiktok segment series [REDACTED]
- Media coverages in city-wide events and activities
- News Writer, News Reporter, News Anchor and News Production team [REDACTED]
- Illustrated and edited a special animation video project [REDACTED]

Jan 2021 - Jan 2023

Social Media Manager

- Manages Content in Social Media Platforms (Facebook and Instagram)
- Content creation

AWARDS & ACHIEVEMENTS

- Consistent Dean's Lister for both First and Second Semester (Academic Year 2020-2022)
- Most Creative Layout of Media and Information Literacy Website [REDACTED]
- Best Proposal for Magazine, Second Place Best Magazine Show, and Best in Graphic Design [REDACTED] 2023)
- Best in 7-day Social Media Campaign for Media Professionals on Public Relations and Practices Course (July 2023)
- Best Broadcast Program [REDACTED] on Broadcasting Principles and Practices Course (July 2023)
- Best Research [REDACTED] (July 2023)

SIGNIFICANT LINKS

- **Creative Portfolio:**

- **Certifications:**

- **Internship Outputs:**

- **Video Outputs:**