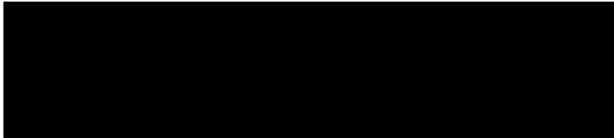




Mary



Social Media and Marketer Savvy

Profile

I am a full-time Marketing Account Officer for a NGO [redacted] and a Social Media Manager on the side. Had an experience with Digital & Influencer marketing as well. I aim to positively contribute to an organization while gaining valuable industry experience.

Skills and Interests

Advertising, Photography, Communications, Digital Marketing, Influencer/KOL Marketing, Content Marketing, Events, Social Media Management, Email Marketing, Content Writing, Content Creation, Videography, Photography, Photo Editing, Video Editing, Holding Client Accounts and Socials, Windows, MacOS, Microsoft, Adobe CC, iWork and many more.

Work Experience

Social Media Marketing Specialist

[redacted] Develop social media strategies, content planning, scheduling, social media reports and deliver great results. Does original and relevant content, ads management and provide data analytic reports.

Marketing Account Officer

[redacted] (2019 - Present) - Holding client accounts, financial work, admin, audit, graphic design, photography, video editing, collateral and events in the management. Inquiries for donations, handles social media presence, account management and email directory.

Social Media Manager

[redacted] (2021 - 2022) - Develop social media strategies, deliver great results, create original and relevant content, ads management and provide data analytic reports. Pitch in creative ideas for campaigns and social media presence. Handles shoot and creative writing.

Contact Details

Cellphone Number: [redacted]

Email Address: [redacted]

Education

June 2013 - May 2018

[redacted]
Bachelor of Arts in
Communication and Media Studies

Content Manager

[redacted] (2021 - 2022) - Oversees all client social media presence, distribution and strategic efforts of creating and messaging to inform and delight audiences of the company. Knowledgeable of social media & application software tools and methods to help execute social media postings and ads management. Helps with the companies branding and clients branding.

Social Media Marketing

[redacted] (2022) - Create and handles content planning and blogs for companies present for their clients and tutors. Handles social media presence and events for the kids and co-staff.

Data Research Analyst

[redacted] (2021 - 2022) - Gathering and analyzing data, maintaining and constantly improving the quality of an organizations data and collaborating with the research team to present data in a convincing way.

Vlogger

[redacted] - Content and video ideas and creates and uploads video blogs. Handling digital marketing and contents online. Assisting digital projects for clients.

Digital Marketing Associate

[redacted] (2019) - Handling digital marketing programs of a business organization. We entail assisting on digital projects, digital marketing management, ad copy, media plans, content planning, internet marketing, handles influencers/KOL marketing, voice-over artist and sales activities etc.